TILA Task Specification

Topic: Fashion and Brands

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Topic: Fashion and Brands

Title of TILA task	**Fashion, brands and labels (Mode und Marken)**
Partner team (schools and teachers)	• Catherine Felce (La Cerisaie, FR) Age 14, Level: A2/B1 • Hajo Zenzen (Gymnasium Saarburg, DE) Age 14/15, Level A2/B1
Thematic description	Students talk about fashion and brands. They talk about their favourite outfits, what they wear at school or at special occasions, where they buy their clothes, and whether brands are important for them or not.
Language interaction (Lingua Franca / Tandem	Tandem
Target language(s)	German (and French)
CEF level	A2/B1
Learning objectives (linguistic, communicative, and intercultural) See the CEF and ICC "can do" statements	Intercultural learning objectives: – Think about one's own preferences and opinions, and learn about preferences and opinions of others – Discover similarities and differences regarding attitudes towards fashion and brands or labels – Develop openness to other views and opinions Communicative learning objectives – Start the communication and keep it flowing – Express and support an opinion, talk about likes and dislikes and attitudes towards fashion brands – Express yourself in such a way that the others can understand you – Offer linguistic help and support – Initiate or react to a forum post and express a certain attitude towards fashion and brands Linguistic learning objectives – Means of expression for talking or writing about clothing habits or preferences, fashion and brands ICT learning objectives – Familiarisation with the OpenSim virtual world environment (Move in a virtual world with an avatar,

	Chat and talk in OpenSim, etc.), if not already familiar with the environment – Netiquette for web communication – Using a forum – Netiquette for web communication
Description of blended learning approach	Preparatory activities in class: – Students work in class in pairs or groups (preferably in their foreign language) to become familiar with the topic Synchronous session in OpenSim: – French and German students meet in front of their pictures in the OpenSim environment and discuss different aspects around the topic fashion (e.g. what they like to wear, what they wear in school, where they buy their clothes, etc.) in the French students' target language German – Written follow-up activity in a forum: French students initiate or react to a forum post and express a certain attitude towards fashion and brands (in the French students' target language German)
Task outcome(s) (products produced by students)	Oral performance: discussion of in OpenSim Forum posts
Technical specifications (tools that will be used)	OpenSim environment with uploaded pictures from participating students Headsets Moodle forum in blog format

Preparatory Phase

Description of subtask(s)	Familiarisation with the topic and required means of expression to be able to talk about clothing preferences, likes and dislikes and attitudes towards fashion brands. Students work in pairs and describe each other and their outfits (one session) Students work in groups of 5 and discuss questions from the worksheet (cf. Appendix 1); one partner in each group takes notes (1 session)
Duration (approx.)	2 sessions of 55 minutes
Learning objective(s)	Communicative learning objectives – to be able to describe oneself

	– to express opinions, likes and dislikes - to discuss different aspects related to the topic (outfit – outfit at school – styles – labels – money) Linguistic learning objectives: – declination of the adjectives – use of case (nominative vs accusative)
Environment and tools (classroom, homework, forum etc.)	Classroom
Form of interaction (pair work, small groups, teacher centred)	Pair and group work
Expected outcome(s)	Familiarity with the topic Familiarity with the required means of expression

Main Phase

Description of subtask(s)	Meeting OpenSim village: – Upload pictures of 4 students from France and 4 students from Germany to the OpenSim environment showing the students in their favourite outfits or outfits they feel comfortable in. Display the pictures in the environment in pairs (one French and one German student in each pair). – Students meet in front of their pictures and discuss different aspects around the topic fashion (e.g. what they like to wear, what they wear in school, where they buy their clothes, etc.) – Students use a worksheet (cf. Appendix 2) to take notes
Duration (approx.)	45 minutes
Learning objective(s)	Intercultural learning objectives: – Think about one's own preferences and opinions, and learn about preferences and opinions of others – Discover similarities and differences regarding attitudes towards fashion and brands or labels – Develop openness to other views and opinions Communicative learning objectives – Start the communication and keep it flowing – Express and support an opinion, talk about likes and dislikes and attitudes towards fashion brands – Express yourself in such a way that the others can

	understand you – Offer linguistic help and support Linguistic learning objectives – Practice the means of expression for talking about clothing habits or preferences, fashion and brands ICT learning objectives – Familiarisation with the OpenSim virtual world environment (Move in a virtual world with an avatar, Chat and talk in OpenSim, etc.), if not already familiar with the environment – Netiquette for web communication
Environment and tools: synchronous (e.g. OpenSim, BigBlueButton) or asynchronous (e.g. forum)	– OpenSim environment with uploaded pictures from participating students – Headsets
Form and organisation of telecollaborative interaction: Number and size of telecollaboration groups; other participant roles	4 French and 4 German students meet in OpenSim. They meet in pairs of two in front of their uploaded pictures. The working language is German, i.e. the target language of the French students. The rest of the French class (20 students) : one speaker per group presents the results of the group discussions of the preparatory phase to the rest of the class.
Expected outcome(s)	Oral performance Notes in foreign language (i.e. French students take notes in German)

Post Phase

Description of post task	The group of the 4 French students who have met the German partners give a summary of the information they gathered. Students compare and discuss the information. The French students use a forum to discuss their attitudes towards fashion and brands (in German). (cf. Appendix 3) - Homework
Duration (approx.)	1 session : 55 minutes Homework : 20 minutes
Learning objective(s)	Communicative learning objectives - present results of online meeting and describe partner's outfit in class

	- give explanation about the information gathered – initiate or react to a forum post and express a certain attitude towards fashion and brands – express and support an opinion Linguistic learning objectives – Use appropriate means expressions to write about one's attitude towards fashion and brands ICT learning objectives – Using a forum – Netiquette for written web communication
Environment and tools (classroom, homework etc.)	Classroom + Moodle course with pictures of the partners Forum (in Moodle)
Form of interaction (pair work, small groups, teacher centred)	Oral presentation in front of the class Homework
Expected outcome(s)	Oral presentation Forum posts and comments in students' foreign language Comparison of habits, opinions and attitudes discussed in groups in class Awareness of similarities and differences and tastes and preferences Openness to other views and opinions

Appendix 1: Preparatory phase (with the whole class)

Gruppenarbeit, Interaktion - Über Mode und die Marken sprechen

Diskutiert in Gruppen über die verschiedenen Themen – zwei SprecherInnen sollen sich Notizen machen, um in der nächsten Stunde die Ergebnisse eurer Diskussion vor der Klasse zusammenfassen zu können.

1. Was wir am liebsten tragen

Hast du eine Lieblingsfarbe?

Und was trägst du am liebsten?

Hast du ein Lieblingskleidungsstück, oder mehrere? Erkläre, warum du es oder sie besonders magst!

2. Unser Outfit für die Schule

Welche Kleider ziehst du morgens gern an, wenn du zur Schule musst, und warum?

Brauchst du lange, um zu entscheiden, was du anziehen willst?

Legst du die Sachen am Abend raus, bevor du dann ins Bett gehst?

3. Zu besonderen Anlässen

Und wenn du dich schick anziehen willst, wie ziehst du dich an?

Zu welchem Anlass sollst du dich besonders gut anziehen, oder sollst du auf deine Kleidung aufpassen?

(bei Freunden eingeladen sein / auf einer Party – zu einer Hochzeit gehen – ausgehen – beim Praktikum)

4. Nie im Leben!

Gibt es Anziehsachen, die du gar nicht gern oder nie trägst?

5. Kleider machen Leute

Wie stehst du zu Markenkleidern? Rechtfertige deine Antwort!

Spielen Marken für dich eine wichtige Rolle? Bist du ein Markenfan? Erkläre!

Würdest du sagen, dass du einen besonderen Stil hast?

(bequem – lässig – cool – frech – bunt – ausgefallen – sportlich – schick – auffällig – einfach – ausgeflippt - schlicht)

6. Klamotten kaufen

Wo kaufst du deine Klamotten und mit wem?

(im Einkaufszentrum – in einem bestimmten Geschäft – in Charenton / in Saarburg – in Paris / in Trier – im Ausland (wo zum Beispiel?) – auf dem Flohmarkt – im Secondhandladen)

Gibst du in der Regel viel Geld für deine Klamotten aus? Oder weißt du nicht, wie viel deine Eltern dafür ausgeben?

7. Was ich mit meinem Taschengeld mache

Wie viel Taschengeld kriegst du?

Wie oft ? (pro Woche oder im Monat)

Wann? (zu Weihnachten, zum Geburtstag)

Falls du kein Taschengeld bekommst, erkläre auch, wie das ist!

Kaufst du deine Kleider vom eigenen Taschengeld? Wenn nicht, erkläre warum?

Was machst du sonst in der Regel mit deinem Taschengeld? (für bestimmte Sachen ausgeben- welche? / sparen: wozu?)

Appendix 2: Worksheet

Worksheet for OpenSim Session

Mit deinem / deiner Partnerin unterhältst du dich über Mode und Klamotten. Notiere, was du über die verschiedenen Rubriken erfahren hast.

Mein(e) Partner(in) heißt:

Lieblingskleidungsstücke **Farbe**	
Outfit für die Schule **Regelung an der Schule**	
Outfit zu anderen Anlässen	
Haltung zu Marken **beliebte Marken in Deutschland**	
einen besonderen Stil **welche Stile ich jetzt kenne**	
Geschäfte	
Taschengeld	

Appendix 3: Forum Task

Forum zum Thema Mode

Welche Aussage drückt am besten deine Haltung aus. Wähle eine aus und fange eine Diskussion an, indem du einen Beitrag dazu schreibst! Du kannst auch auf andere Beiträge in einer Diskussion antworten oder reagieren.

- Marken sind mir total egal. Hauptsache, ich fühle mich wohl in meinen Kleidern.
- Meine Kleidung muss praktisch sein, alles andere ist unwichtig.
- Ich trage nur Markenartikel, gebe dafür auch viel Geld aus.
- Markenartikel sind einfach zu teuer.
- Mein Geld gebe ich lieber für etwas anderes aus als für Klamotten.
- Durch mein Outfit kann ich meine Persönlichkeit ausdrücken.
- Ich gehe nicht gern Klamotten kaufen, das finde ich langweilig.
- Ich kaufe mir gern neue Kleidungsstücke, auch wenn ich sie nicht brauche.
- Wenn ich keine Markenartikel tragen würde, würden mich die anderen nicht akzeptieren.